

## The next generation of takeoff estimating software for the flooring industry.

- Improved estimating and bidding accuracy
- Very easy to learn and fast to implement
- 7 Editions Available to fit any estimating need
- Entry Level price point to allow you to outfit your entire salesforce
- Integrates with RFMS
- Precise carpet seam and tile layout control
- 3D Rendering and photo-realistic scenes



Measure by RFMS makes takeoff estimating easy, accurate and most importantly, affordable.

### Better accuracy and less waste

Measure by RFMS enables you to create estimates for all types of flooring jobs faster, with greater accuracy and less waste. Better, faster estimates mean greater profit for your flooring business. Even better, Measure by RFMS allows you to export your drawings into Excel®, XML, RFMS modules and/or QuickBooks®\*.

### Perfect Fit for All Flooring Operations

Because of the variety of editions available, Measure by RFMS is perfect for businesses that want to furnish every salesperson with the latest technology.

- **Productivity** - faster drawing and estimating means your staff can do more in less time.
- **Increased Customer Service** - Measure by RFMS allows you to quickly change material selections without time consuming recalculations.
- **Employee Satisfaction** - when you make your employees' job easier, everyone benefits--all the way to your bottom line.

### Increased Estimating Ability

Measure by RFMS creates projects that can be opened by other Measure editions. This means you can increase your capacity to quickly create estimates without breaking the bank. Many users deploy Measure Simple for light estimating loads and use a higher version of Measure (Standard, Professional or Commercial) for more complicated tasks.

### Count on RFMS Expertise

Maximize your results with Measure by RFMS. The Measure staff is composed of experienced industry professionals who will assist you at every turn. You will be assisted by trained support personnel who know the flooring industry. Included in the purchase, you will receive 30 days of email support and have access to comprehensive on-line training video tutorials.



“Measure has allowed us to estimate quantities for even the largest projects with complete confidence. It is easy to learn and use.” — Tom Lowe - National Decor, Inc.



# So affordable, your entire sales staff should have Measure by RFMS.

## Drawing Tools

Quick room feature includes pre-built room shapes. Draw stairs, windows and transitions. The smart entry keyboard feature allows you to draw rooms without using a mouse.

## Room Editing

Change lay direction, add room names or flip the drawing. Set Pattern Start for pattern goods to flow from one room to another. Set the number of T-Seams, use roll goods or even hard slab material (countertops).

## Connectivity

Because Measure by RFMS is a member of the RFMS family of business software programs, you are able to use data to and from other databases. Depending upon the programs you own, data exchanges such as the following are possible:

- Import product catalog data from the RFMS Products module (which links to many suppliers using B2B)
- Import Measure Mobile files drawn on Windows Mobile devices
- Export drawings to Excel, RFMS Order Entry, RFMS Quotes, RFMS BidPro, RFMS In-Home Solution, XML or Quickbooks
- Drawings may be opened and edited with other RFMS Measure programs

## Smart Wizard

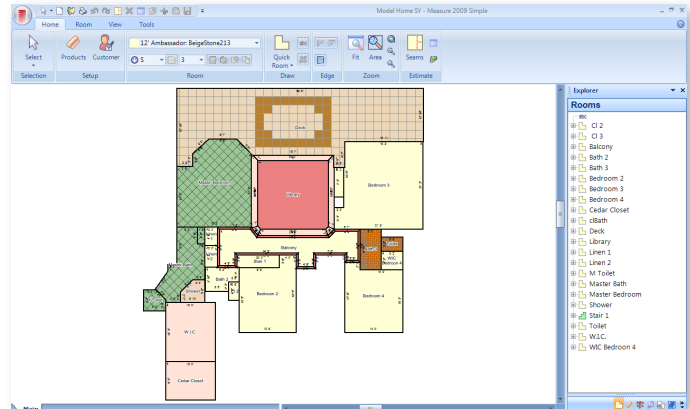
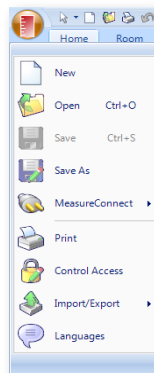
Measure by RFMS has the exclusive Interview Wizard as a standard feature. The Interview Wizard streamlines the steps in creating and drawing estimates with a series of screens, guiding even beginners through what can be a very complicated process. As you progress through the project, checkmarks keep track of each step completed.

## Ribbon Interface

Measure by RFMS uses the standard Ribbon interface functionality similar to that found in Windows Office®. Organized in an easy to use and logical format, even beginners can be up and going very quickly.

## Training and Support

- 30 Day Email Support
- Free online training videos
- On-line Help
- Live Meeting training available (additional charge)



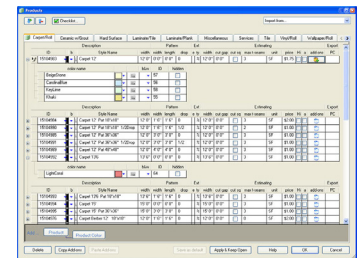
Easy to use interface accesses powerful estimating features.

## Available in the following editions:

- Measure Mobile
- Measure Simple
- Measure Standard
- Measure w/Disto™
- Measure Designer
- Measure Professional
- Measure Commercial

## Measure by Subscription:

Measure by RFMS is available via a convenient monthly subscription for the following editions: Standard, Disto™, Designer, Professional and Commercial.



## Minimum Hardware Requirements: Standard or Below

- |  |                              |
|--|------------------------------|
| Windows XP / 2000 / Vista                    | Microsoft .NET framework     |
| RAM: 512 MB (XP), 1 GB (Vista)               | Hard drive - 20 GB or larger |
| 1024 x 600 resolution, 256 colors, 16-bit+   | Color Printer (recommended)  |
| CPU: - Pentium 4, Core 2                     | OpenGL video card for CD     |
| Duo, Centrino, AMD Athlon XP 1800, Celeron D | Microsoft Tablet PC friendly |

## Additional Requirements: Professional or Commercial

- |                                     |                           |
|-------------------------------------|---------------------------|
| RAM: 2 GB or more (XP, 4 GB (Vista) | 1280 x 800 or higher res. |
| CPU:                                | Wide Screen Monitor       |
- Core 2 Duo, Quad Core or AMD equivalent higher ratings  
 External Video card - higher rating. No motherboard shared video  
 Measure is CAD Based software that use higher resources when importing PDF and other graphics for over-tracing - equip accordingly.