

10 reasons why you should be a Geosystems Track presenter at HxGN LIVE 2019

Have a great idea? Want to share an innovative project? Had an exceptional experience?

We want to hear from you at HxGN LIVE 2019! With a presentation and an open platform for Q&A, you could share your story with colleagues from across the globe.

What's in it for you?

1. Outstanding exposure

To the global Hexagon community, including fellow users and Geosystems staff. Being “on stage” puts your organisation in the spotlight, providing you with much greater networking opportunities. With an expected 3,000+ registrants for the overall conference, with about 800 in the Geosystems Track, share your story with a wide array of professional from around the world.

2. Reinforce your organisation's leadership position on a grand stage

Many organisations that speak have developed areas of specific expertise with Geosystems technology. Presenting is a great platform to reinforce a leadership positioning and messaging for your organisation.

3. Higher visibility for potential trade media coverage

The conference is covered extensively by global and local trade press. Many speakers from the Geosystems Track have been sought out by trade media for feature articles. Gain favourable attention of key industry editors.

4. The Zone exhibit area

The Zone is HxGN LIVE's technology expo that showcases more than 120,000 square feet (11,148 square metres) of innovative and forward-thinking technologies, solutions and incredible Hexagon stories that are shaping various industries, including construction and surveying. Here you can ask experts one-on-one specific questions you have about using Hexagon solutions while technologies from all tracks will be on display.

5. Access to hands-on workshops

The Geosystems Track hosts several hands-on training workshops. These cover specific software and hardware solutions and application areas that you may be interested in investigating in depth. These training workshops are popular with attendees and many offer continuing education credits.

6. Access to experts and management staff

Key Geosystems product management, engineering, R&D, and senior management staff will be in attendance and readily accessible. This is a great opportunity to make your product wishes known to the people that drive the product development process.

7. Networking

One of the main conference highlights, many attendees actively network with each other for their mutual benefit. If networking with other users is of interest to you, this conference is by far the best place to do it.

8. Attendees with the same types of challenges and solutions

Many attendees use this conference to validate their workflows or learn better ways to do things faster and conduct even more thorough QA checks. It's easy to compare notes with fellow attendees from around the world about the instruments that you have or are thinking about adding or upgrading. Many attendees also have complementary, third party tools that you can learn more about first hand in a low-hassle environment.

9. Motivation Plus

HxGN LIVE has a reputation for one of the most energetic industry events. Attendees regularly come away extremely motivated to try out new ideas they've learned about, including organisational approaches and workflow solutions that they are able to implement for immediate benefits.

10. Free conference registration

Presenters are free to enjoy conference presentations, networking sessions, exhibits, and meals/events starting Tuesday evening, 11 June. There are more than 400 total sessions; 100 expected presentations in the Geosystems Track alone. There are many cross-over and interconnection points between all the tracks for you take advantage of.

Ready to submit your idea?

Fill out the Call for Presentations form [here](#).

Register to attend HxGN LIVE 2019 [here](#).